



# giving back to our communities with purpose

2014 Summary



## giving back

Fulfilling life is what we do every day.

There are few things in life more fulfilling than helping others. It's about impacting young lives through mentoring programs to extending a helping hand and a kind heart to those in need. It's about offering funds to strengthen higher education programs to supporting the local arts. Giving back is deeply engrained in who we are as a company and in the spirit of volunteerism exhibited by our associates on a daily basis.

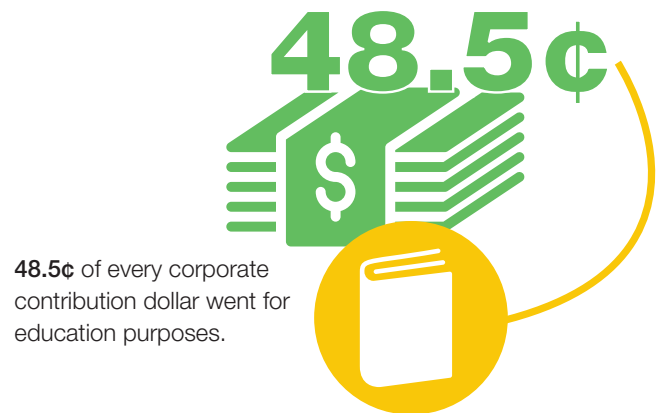
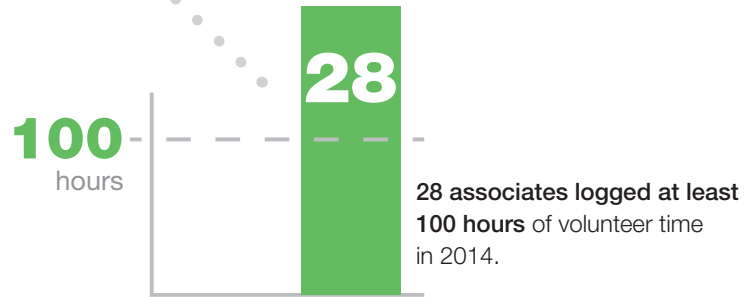
The kindness and generosity of the Ameritas family of associates is the hallmark of our organization and serves as an inspiration to others in our communities. This summary gives you a glimpse of how Ameritas – and the outstanding people who work here – lives up to our core value of serving our communities with purpose.

I invite you to review our 2014 giving back success and to join your fellow Ameritas associate volunteers in helping to make a difference in the communities where we live, work and raise our families.



JoAnn Martin  
President and Chief Executive Officer

Nearly **650** Ameritas associates registered as volunteers on the Hours Project site in 2014.



**17,054**  
volunteer hours

Ameritas associates logged **17,054** volunteer hours in 2014.

2014



**78 volunteers** read to Lincoln Public School students during Second Grade Reading Day.

2014

**37** volunteers ↔ **532** hours

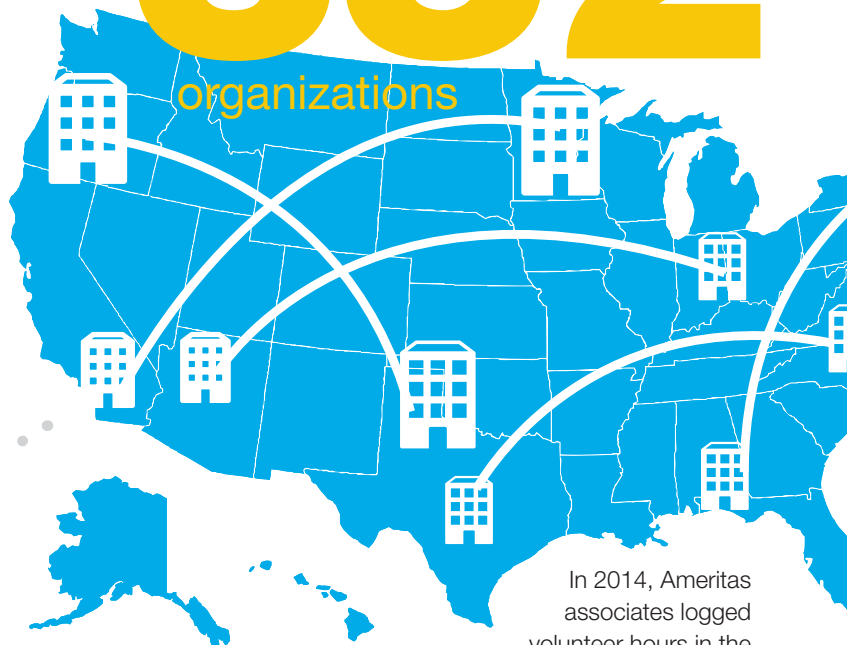
**37 volunteers** logged **532 volunteer hours** for the northeast Nebraska tornado clean up in 2014.



Volunteers donated **780 hours** serving lunch at the People's City Mission during 2014.

# 352

organizations



In 2014, Ameritas associates logged volunteer hours in the Hours Project toward helping **352 identified organizations** across the nation.

## 5,000+



2014 marked the 17th consecutive year Ameritas has hosted Children's Dental Day. **More than 5,000 children** have been served.

2014  
17th consecutive year



Ameritas contributed over **\$70,000** in associate matching funds.

# \$1.9 million+



In total, more than **\$1.9 million** was contributed to nonprofit organizations nationwide.

Ameritas funded **450** different nonprofit organizations in 2014.

American Cancer Society • American Council of Life Insurance • American Heart Association • American Legion Baseball • American Legion Baseball • American Legion Ladies Auxiliary • Ameritas Celebrations Committee • Archdioceses of Omaha • ArtsWave • Awana Club • Beaver Crossing • Beechwood Independent • Bennet Elementary • Beta Alpha Psi • Blessed Sacrament Boosters • Born and Raced in Nebraska • Boy Scouts of America • Bryan Health System • Campbell Elementary • Capital Humane Society • Capital Soccer Association • CASA • Cathedral of the Risen Christ • Cavett Elementary • Center for People in Need • Society of Nebraska • Chamber of Commerce • Charter Credit Union • Child Advocacy Center • Child Guidance Center • Children's Hospital Omaha • Christ U Methodist Church • Cincinnati Celebrations Committee • Cincinnati Christian Schools • CitiLink • City Impact • City of Lincoln • Clark Jeary Retirement Commu Colerain Elementary • Community Action of Lancaster • Community Health Endowment • Community Women's Club • Corpus Christi Athletic Association • Co Christi Church • Country Bible Church • Crossroads Church • Cub Scouts Pack 912 • Cystic Fibrosis Foundation • Dan Beard Council • Dance Studio • Distri schools • Dream House Dog Rescue • Eastridge Presbyterian Church • Educare of Lincoln • El Centro de las Americas • Elmwood-Murdock Public Schools • ited Methodist church • Fairfield High Marching Band • Fairfield Youth Baseball • Faith Church • Fallbrook Celebrations Committee • FBLA • Federation of V ubs JDRF • First Lego League • First Presbyterian Church • Food Bank • Forest Park Chamber of Commerce • Frederick Animal Control • Gameplan09 • Gl America • Grove Little League • Guidance to Success Club • Heartlands Church • Home School NCFA • Horizons Church • Hospice of Cincinnati • Ice H

# fulfilling life

Association • John Paul II Catholic School • Key Club • Kiwanis • Kr of Columbus • Lancaster County Election Commission • Leadership Li Commission on Human Rights • Lied Center Community Playhouse • L Happens • Lincoln Animal Ambassadors • Lincoln Animal Ambassador Lincoln Berean Church • Lincoln Chamber of Commerce • Lincoln Child Museum • Lincoln City Libraries • Lincoln Public Schools • Lincoln Sa • Lincoln SQL Server User Group • Lincoln Symphony Orchestra • Lot Community Theatre • Luther Memorial Church • Make a Wish • Malor Community Center • March of Dimes • Mason High School Band Boos tional Guard Marathon • Matt Talbot Kitchen • Matthew Ministries • Memorial Healthcare System • Mental Health Association • Messiah Lutheran Church • M est High Band • Millard West High Choir • Montgomery County Public Schools • Mourning Hope • National MS Society • NDVSAC • Nebraska Blood Bank • Nebraska Horse Trails • Nebraska Life and Health Insurance • Nebraska Wesleyan • Nebraska Women's Bar Association • North Star High • NU Foundation • N league Fields • Operation Gratitude • Operation Second Chance • Our Lady of the Sacred Heart • Partnership for a Healthy Lincoln • Partnership for Economic evelopment • People's City Mission • Pershing Elementary • Pilot Dogs, Inc. • Pius High School • Plattsmouth Elementary • Plymouth Congregational Church plar Spring Animal Sanctuary • Porridge Papers • Prague Fire and Rescue • Project A.L.L. • Red Cross • Redbird Mission • Redeemer Lutheran Church • F Life • Rockets Softball • Ronald McDonald House • Running Down GBS • San Antonio Public Library • Seneca Creek Community Church • Seward Kennel Shriners Hospitals • South Gate Methodist Church • Southview Baptist Church • Special Olympics • St. Bartholomew Catholic Church • St. Elizabeth Hospital hn's Catholic Church • St. Monica's Behavior Health Services • St. Nicholas Academy • St. Patrick's Catholic Church • St. Paul Catholic Church • Struble Ele Sunman Dearborn Community Schools • Syracuse Schools • Tabitha • Temple Baptist Church • The Cat House • The Dream Factory • The Friendship Home ealing Center • The Scratching Post Talmage Rescue Squad • Three Arts Scholarship Fund • Tot2Tweens • Trinity Lutheran Church • Tukandu • U.S. Military theran Church • United Methodist Church • United Methodist Church Junior Achievement • United Way • University of Nebraska • University of Nebraska—Co w • VA Hospital of Cincinnati • Veterans of Foreign Wars • Volunteer Lawyer Project • Waverly Park and Recreation • Waverly School District • White Oak Chr urch • Wildlife League • Women's Chamber of Commerce • Xavier High School • YMCA-Ladies Auxiliary • Young Professionals Group • Zeman Elementary



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