

Ameritas gives Weston High School Reunion Fund \$20,000 grant to support Lovelane Equestrian Therapy

Rosen Award and grant recognizes local business leader Steve Bruneau

Lincoln, Neb. (July 19, 2017) – Ameritas awarded a \$20,000 grant to the Weston High School Reunion Fund to support the work of Lovelane Equestrian Therapy in Lincoln, Massachusetts.

This grant is part of one of the company's most prestigious awards, The Lester A. Rosen Humanitarian and Achievement Award. The award was created in 1996 to honor Rosen's lifetime of service to the insurance industry, to Ameritas and to his community of Memphis, Tennessee. The award is given annually to one of the company's independent financial representatives who has achieved great professional success while maintaining a high level of commitment to community service.

This year's Rosen Award recipient is Stephen L. Bruneau, CLU, CFP, of Boston 128 Companies, an independent financial services firm in Weston, Massachusetts.

"Steve Bruneau is an exceptional person," said Ameritas Chief Executive Officer JoAnn Martin. "At Ameritas, we are in the business of fulfilling life by protecting what is most cherished, including our communities. Steve's lifetime of leadership in giving is a wonderful example of what that commitment to others really means."

Each Rosen Award recipient directs the \$20,000 Ameritas grant to a charity of his or her choice. Bruneau asked that his grant go to the Weston High School Reunion Fund, a nonprofit created by his graduating class of 1971 to celebrate its 50th reunion.

Bruneau's Rosen Award grant, combined with funds donated by the Weston Class of 1971, will make possible three new therapy horses for Lovelane, a therapeutic horseback riding program that was founded in Weston.

A graduate of Weston High School, Bruneau has coached 38 Little League baseball teams over nearly three decades, and helped build and direct local area youth development programs.

Ameritas is proud to be represented by independent financial professionals like Steve Bruneau who make life more fulfilling in their hometowns.

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