

Ameritas donates to American Red Cross flood relief

Lincoln, Neb., (March 22, 2019) – Ameritas today announced a \$25,000 donation to the American Red Cross of Nebraska and Southwest Iowa to support flood relief in Nebraska and the surrounding region.

"Our hearts go out to everyone whose families, homes and communities were affected by these historic floods," said JoAnn Martin, chief executive officer of Ameritas Mutual Holding Company.

Ameritas also announced it will match voluntary associate donations to the Red Cross, up to an additional total of \$25,000.

"The destruction the flooding has caused has been painful to watch," said Jill Orton, Red Cross regional executive. "Seeing how our community has stepped up to support our citizens in need is heartwarming. The American Red Cross is grateful for this generous donation from Ameritas."

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About Ameritas®

Ameritas is a marketing name for Ameritas Mutual Holding Company and its affiliated subsidiary companies, including Ameritas Life Insurance Corp. and Ameritas Life Insurance Corp. of New York. Founded in 1887, Ameritas offers a wide range of insurance and financial products and services to individuals, families and businesses. These products and services include life insurance; annuities; individual disability income insurance; group dental, vision and hearing care insurance; retirement plans; investments; asset management and public finance. Securities and investment advisory services offered through affiliate Ameritas Investment Corp., member FINRA/SIPC. For more information, visit ameritas.com.

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