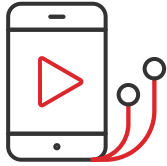


Hearing Wellness

The time to protect and preserve your hearing is now.
The first step is to get a baseline hearing check.



Hearing loss has become a major health problem. It's striking at younger ages than ever before. [Harvard Medical School](#) doctors suggest it's largely due to wearing headphones or earbuds and playing the audio too loud for too long. Using loud equipment without ear protection also can damage hearing. That's why regular hearing exams are an important habit for good health. SoundCare® hearing plan benefits can help.



Hearing loss can impact your ability to communicate with others in social settings and at work. And for children, good hearing is vital to their speech development and learning. It is important for both children and adults to have professional hearing exams to reveal any changes in their hearing.



In 2020, more than 6,000 babies were born with hearing loss in one or both ears. According to [Forbes Health](#), about 25.4 million people ages 12+ in the U.S. have mild hearing loss that, if left untreated, can worsen over time. Hearing loss can be so subtle, a person may not notice until it's too late.

SoundCare benefits help cover the cost of hearing exams, hearing aids (if needed) and hearing aid maintenance. You are free to see the hearing professional of your choice and apply SoundCare benefits.

In addition, Ameritas offers savings arrangements with Great Hearing Benefits and EPIC Hearing Healthcare professionals. Both offer nationwide hearing provider locations that can save you money on hearing aids and more. Great Hearing Benefits also offers discounts on Jabra audio products (access link in your member account at [ameritas.com](#), Sign In.).

Call our toll-free SoundCare customer service number to get started: 877-359-8346

Visit our blog at [ameritas.com/insights](#) for more information about health, benefits and overall well-being.



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