

## Ameritas Announces Officer Elections

Lincoln, Neb.//January 16, 2013// JoAnn M. Martin, CPA, FLMI, Ameritas Mutual Holding Company president and chief executive officer, announces the following officer promotions, effective January 1, 2013.

**Linda Whitmire**, FSA, MAAA, was elected senior vice president, chief actuary – corporate for Ameritas Life Insurance Corp., Ameritas Life Insurance Corp. of New York, Acacia Life Insurance Company and The Union Central Life Insurance Company. In this role, she is responsible for leading product-related financial modeling and actuarial aspects of corporate risk and capital management.

Whitmire joined Ameritas in 1986 and has served in numerous actuarial positions, most recently as vice president and financial actuary.

She graduated from the University of Nebraska-Lincoln (UNL) with a B.S. degree in business administration, with an emphasis in actuarial science. She is a member of the Society of Actuaries and the American Academy of Actuaries.

**Rich Wiedenbeck** was elected senior vice president – information technology for Ameritas Life, Ameritas Life of New York, Acacia Life and Union Central Life. In his leadership role for information technology, he is responsible for the overall technology organization, the technology enablement of the enterprise businesses and the ongoing technology management process.

Prior to joining the company in 2010, Wiedenbeck led the insurance division for two global software firms, created a technology consulting company, and worked in the technology area for major corporations. He also served eight years in the U.S. Air Force.

He holds a master's degree in project management, a bachelor's degree in business administration and an associate's degree in information systems.

**Kelly Halverson**, FSA, MAAA, was elected second vice president – individual product development for Ameritas Life, Ameritas Life of New York, Acacia Life and Union Central Life. His responsibilities include pricing and developing new life insurance products, and evaluating regulatory and economic environment changes. Halverson graduated from UNL with a bachelor's degree in actuarial science. He earned his MBA from Creighton University in Omaha.

He is a member of the Society of Actuaries, the American Academy of Actuaries and the Nebraska Actuaries Club.

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### About Ameritas

Ameritas Life Insurance Corp., Ameritas Life Insurance Corp. of New York and affiliated companies offer a wide range of insurance and financial products and services to individuals, families and businesses. These products and services include life insurance; annuities; individual disability income insurance; group dental, vision and hearing care insurance; retirement plans; investments; mutual funds; asset management and public finance. Ameritas® and the bison design are registered service marks of Ameritas Life Insurance Corp. Fulfilling life® is a registered service mark of affiliate Ameritas Holding Company.

For more information, visit <http://www.ameritas.com>.

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