

Dinsdale Elected to Ameritas Mutual Holding Company Board of Directors

Lincoln, Neb.//April 1, 2013// Lincoln, Neb.//JoAnn Martin, president and chief executive officer of Ameritas Mutual Holding Company (MHC), announced the election of Sid Dinsdale to the board of directors effective May 1.

Dinsdale is president and chairman of Pinnacle Bancorp, Inc. and brings 38 years of banking and financial services experience to his new position on the Ameritas MHC board. He is a graduate of the University of Nebraska–Lincoln.

-30-

About Ameritas

Ameritas Life Insurance Corp., Ameritas Life Insurance Corp. of New York and affiliated companies offer a wide range of insurance and financial products and services to individuals, families and businesses. These products and services include life insurance; annuities; individual disability income insurance; group dental, vision and hearing care insurance; retirement plans; investments; mutual funds; asset management and public finance. Ameritas® and the bison design are registered service marks of Ameritas Life Insurance Corp. Fulfilling life® is a registered service mark of affiliate Ameritas Holding Company.

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