

## Announcing the Ameritas Provider Locator App

Lincoln, Neb.//May 7, 2013// The group division of Ameritas Life Insurance Corp. announces its new mobile app that gives members the opportunity to locate a dental network provider right from their cell phone or tablet device.

“Our new mobile app is really a two-pronged approach to better serve our customers,” said Deb Ramsay, group managed care director. “Whether at home or traveling, access to good dental health is now at our members’ fingertips. It’s important for our members to easily find a quality dental network provider close by. The mobile app also gives us another avenue to promote our network providers who take such great care of our members. Giving our customers what they need and when they need it has always been a top priority for Ameritas.”

Ramsay added, “This free application is available in the Apple and Android app markets. Members simply search for the ‘Ameritas Provider Locator.’ After downloading, members can input search criteria and get results that include dental provider name, specialty, contact information, office hours, languages spoken and additional providers at the office location.”

Members can also:

- Access a map of the provider office location.
- Call the provider’s office or add to contacts right from the search results screen.
- Email search results to family and friends.
- Easily refine and narrow search results.
- Look up results in Spanish.

The app is compatible with iPhones, Android phones and tablets.

This digital enhancement is one of many recent digital improvements made available to meet consumers’ increasing demands for online flexibility, improved information and instant access to dental insurance information.

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### **About the Group Division of Ameritas Life Insurance Corp.**

The group division of Ameritas Life Insurance Corp. has served customers since 1959 and today provides dental, vision and hearing care products and services for nearly 110,000 employer groups, insuring or administering benefits for more than 5.4 million people nationwide. Ameritas has one of the largest PPO dental networks in the country with more than 268,000 access points. Its customer service claims contact center earned BenchmarkPortal’s prestigious Center of Excellence certification for 2012, the sixth consecutive year. In 2011, the Ameritas group division was named fourth in BenchmarkPortal’s Top 100 contest. In New York, products are offered through Ameritas Life Insurance Corp. of New York.

### **For more information, contact:**

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