

## Ameritas Announces Officer Elections

Lincoln, Neb.//May 13, 2013// JoAnn M. Martin, CPA, FLMI, Ameritas Mutual Holding Company president and chief executive officer, announces the following officer promotions, effective May 1, 2013.

**Rich Wiedenbeck** was elected senior vice president and chief information officer for Ameritas Mutual Holding Company, Ameritas Holding Company, Ameritas Life, Ameritas Life of New York, Acacia Life and Union Central Life.

In this role, he is responsible for the overall technology organization, the technology enablement of our businesses, the technology governance of the enterprise and the ongoing technology management process.

His previous position was senior vice president – information technology. Prior to joining Ameritas in 2010, Wiedenbeck led the insurance division for two global software firms, created a technology consulting company and worked in the technology area for major corporations. He also served eight years in the U.S. Air Force.

He holds a master's degree in project management, a bachelor's degree in business administration and an associate's degree in information systems.

**Kelly Wieseler**, FSA, MAAA, was elected senior vice president, group chief actuary and provider relations for Ameritas Life and Ameritas Life of New York. In his new role, he is accountable for managing the group division's bottom line, setting the strategic financial direction of the division and setting the pricing strategy. He also leads the group provider relations area.

Wieseler joined Ameritas in 1997 as an actuarial associate – group actuarial. He has held numerous positions in the group division of Ameritas Life, most recently serving as vice president and group actuary.

He graduated from the University of Nebraska - Lincoln with a B.S. degree in actuarial science and a minor in mathematics. He is a active member of the YMCA board of directors and the Nebraska Actuaries Club.

**Dave Voelker** recently joined Ameritas and was elected as vice president – information technology in Cincinnati. His primary focus is on the individual and retirement plans divisions. Voelker has 20 years of experience in the design, development and delivery of enterprise software solutions. He brings to Ameritas solid expertise in electronic transaction processing, web services management and large-scale enterprise application development and integration.

Prior to joining Ameritas, he served as a vice president of information technology for an investment company. During his tenure, he worked with business partners across the enterprise to craft a vision and strategy for paperless transaction processing built on digital workflows. Voelker had responsibility for key IT capabilities during his 16 years at the investment company, including business analysis, software engineering, technology innovation, infrastructure management and enterprise architecture within a regulated environment.

Voelker has held FINRA's Series 6, 7, 63 securities licenses and maintains a solid understanding of personal financial solutions and the financial services industry. He earned his B.S. degree in computer science from the University of Kentucky.

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### About Ameritas

Ameritas – Ameritas Life Insurance Corp., Ameritas Life Insurance Corp. of New York, Acacia Life Insurance Company, The Union Central Life Insurance Company and affiliated companies – offers a wide range of insurance and financial products and services to individuals, families and businesses. These products and services include life insurance; annuities; individual disability income insurance; group dental, vision and hearing care insurance; retirement plans; investments; mutual funds; asset management; banking and public finance. For more information, visit [ameritas.com](http://ameritas.com).

### Contact:

Scott Stuckey, vice president – corporate communications  
402-467-7432 | [sstuckey@ameritas.com](mailto:ssuckey@ameritas.com)