

## Ameritas Introduces Essential Health Benefits Options

Lincoln, Neb.//September 9, 2013//The group division of Ameritas Life Insurance Corp. is proud to introduce the pediatric dental Better Benefit, which combines the best of traditional dental insurance and pediatric dental Essential Health Benefits (EHB).

Ameritas' Better Benefit features coverage for the whole family, including state-designated EHB coverage for members under the pediatric age. Members don't need to risk giving up solid traditional dental plan elements to get the benefits of pediatric dental EHB. To ensure members receive the best benefit for their premium dollar, Ameritas will compare each submitted pediatric dental claim and will pay the better coverage between the plans for members under the pediatric age.

"As always, our priority is giving our members the best benefits and service for their dollars. We don't want them to feel like they are forced to choose between a traditional dental and an EHB plan. This truly is the best of both worlds," said Karen M. Gustin, senior vice president – group field sales.

Pediatric dental EHB are among 10 benefit categories specified by the Affordable Care Act and are subject to consumer protections. To learn more about the Affordable Care Act, visit [ameritasgroup.com/reform](http://ameritasgroup.com/reform).

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### **About the Group Division of Ameritas Life Insurance Corp.**

The group division of Ameritas Life Insurance Corp. has served customers since 1959 and today provides dental, vision and hearing care products and services for nearly 110,000 employer groups, insuring or administering benefits for more than 5.4 million people nationwide. Ameritas has one of the largest PPO dental networks in the country with more than 268,000 access points. Its customer service claims contact center earned BenchmarkPortal's prestigious Center of Excellence certification for 2012, the sixth consecutive year. In 2011, Ameritas' group division was named fourth in BenchmarkPortal's Top 100 contest. In New York, products are offered through Ameritas Life Insurance Corp. of New York.

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