

## John ‘Tad’ Lawrence Elected to Ameritas Holding Company Board of Directors



February 2, 2015// Lincoln, Neb.//JoAnn Martin, president and chief executive officer of Ameritas Mutual Holding Company, announced the election of John “Tad” Lawrence to the Ameritas Holding Company board of directors effective January 1. He was also nominated to serve on the Ameritas Mutual Holding Company board effective May 1.

Lawrence brings 35 years of experience in the financial services industry to his position on the Ameritas Mutual Holding Company board. He serves as senior vice president and senior institutional consultant at UBS Financial Services (formerly PaineWebber), leading a top-ranked institutional consulting team in Cincinnati, Ohio. Lawrence has been recognized as one of the top 400 financial advisors in the country by *Financial Times* and one of the top 1,200 financial advisors in the country by *Barron’s*.

He earned his B.S.B.A. degree in finance from Denver University, Denver, Colo.

### **About Ameritas**

Ameritas Life Insurance Corp. and its affiliated companies offer a wide range of insurance and financial products and services to individuals, families and businesses. These products and services include life insurance; annuities; individual disability income insurance; group dental, vision and hearing care insurance; retirement plans; investments; mutual funds; asset management and public finance. For more information, visit [ameritas.com](http://ameritas.com). Securities offered through Ameritas Investment Corp., member FINRA/SIPC.

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