

# protect your loved ones

With Life Insurance

No matter what stage of life you're in, if someone depends on you financially, you should protect them—with life insurance.



If you were to die unexpectedly, would your spouse have enough money to cover funeral expenses and daily living expenses?



Would there be enough money to pay for everything your family relies on you for, if you were suddenly not around?



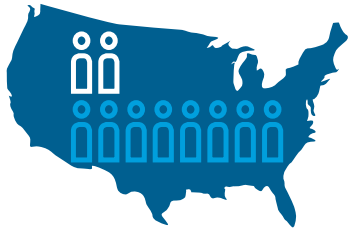
Would your family have to move and change their lifestyle if you were to die prematurely?



If your spouse were to outlive you by 10 or 20 years or more, would they be able to make ends meet?

## Life Insurance Costs Less Than You Think

80% say they don't purchase more life insurance because it's too expensive<sup>1</sup>

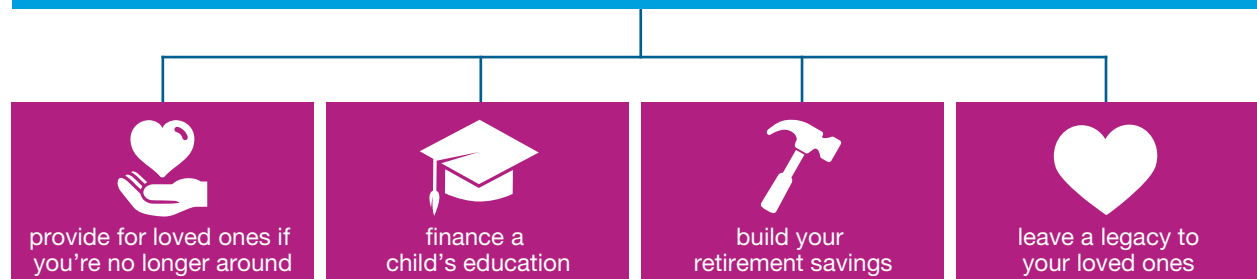


but most overestimate the cost by

**3 times**

the actual price<sup>1</sup>

**life insurance offers a range of features and benefits that may help you**



<sup>1</sup> LIMRA's 2012 report "Closing the Insurance Gap: One Household at a Time"

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