

Ameritas Recognized for Top Practices in Leadership Development Programs

Lincoln, Neb.//February 23, 2016// JoAnn Martin, chair, president and chief executive officer of Ameritas Life Insurance Corp. (Ameritas), announced the Ameritas Leadership Academy program received three awards presented by Leadership Excellence. These prestigious awards salute the world's best leadership practitioners and highlight their roles in the industry.



Ameritas received awards in these categories:

First Place: “Best Use of Classroom and Traditional Training,” recognizing organizations that used traditional classroom training to build leadership capabilities and drive business results.

Second Place: “Innovation in Deployment of Leadership Programs,” awarded for innovation and creativity within an organization in design and execution of a leadership program in the last 18 months.

Sixth Place: “Best Experienced/Senior Leaders Program,” recognizes organizations that build leadership strength at the top of the organization through the continued development of its existing senior leaders.

“At Ameritas, developing future leaders and investing in our associates are among our highest priorities as we grow our company and help more and more customers,” commented Martin.

The Ameritas Leadership Academy is designed for associates who have demonstrated leadership qualities and interest in helping build a highly successful, dynamic organization. The program offers associates the opportunity to develop specific leadership skills, learn about the insurance and financial services businesses that make up the Ameritas organization, network with peers and learn through interactive experiences to develop one's leadership potential. To date, 75 associates have participated in the program and developed their specific leadership competences.

The focus of LEAD2016 is to make high-quality, engaging thought leaders and their inspirational messages available to the masses efficiently and cost-effectively. For more than 33 years, Leadership Excellence has identified and recognized the top organizations that develop their leaders. This year's awards had more than 4,500 companies apply and 600,000 people voted on their programs to provide the most comprehensive ratings ever produced.

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About Ameritas

Founded in 1887, Ameritas Life Insurance Corp. and its affiliated companies provide a wide range of insurance and financial services to customers throughout the United States, including life insurance; annuities; group dental, vision and hearing care insurance; individual disability income insurance; retirement plans; investments and public finance. Securities and investment advisory services offered through affiliate Ameritas Investment Corp., member FINRA/SIPC. For more information, visit ameritas.com.

About HR.com and Leadership Excellence

HR.com, the largest global social networking and resource site for HR professionals, is committed to providing a deeper understanding of the HR function for over 250,000 members by offering an annual global leadership annual event - LEAD, the Leadership Excellence Awards, HR certification exam prep courses, certification programs, a personal development app, monthly themed HR epublications, 4,500-plus webcasts, 1,200-plus eLearning credits, more than 230 virtual conferences, blogs, community networks, industry news and advisory boards.