



Karen Gustin

Executive Vice President – Group Division
Ameritas Life
Lincoln, Nebraska

Work History

- Elected executive vice president – group division – 2016
- Elected senior vice president – group distribution – 2014
- Elected senior vice president – group field sales, national accounts & broker blocks – 2012
- Elected senior vice president – group marketing, national accounts & broker blocks – 2010
- Elected senior vice president – group marketing, managed care & national accounts – 2009
- Elected vice president – group marketing & managed care – 2001
- Appointed assistant vice president – group marketing & managed care – 1995
- Joined Ameritas as claim examiner trainee – 1983

Education

- B.S. degree, Education, University of Nebraska-Lincoln

Professional Designations

- LLIF (LIMRA Leadership Institute)

Business and Community Activities

- Ameritas Life of New York – Board member
- Cause Collective – Board member

Past Community Service

- National Association of Vision Care Plans – Chair and executive board member
- National Association of Dental Plans Board – Chair emeritus and executive committee member
- Voices of Hope, Lincoln and Lancaster County Board – Past president
- National Association of Dental Plans – Vice chair and secretary
- National Association of Dental Plans, Statistical Task Force – Chair and vice chair
- National Association of Dental Plans, Government Relations Task Force
- National Association of Dental Plans – PAC chair
- National Association of Dental Plans – Foundation board member
- Gamma Phi Beta, Corporation Board – Pi Chapter, Lincoln

Honors and Awards

- National Association of Dental Plans – Gabriel Award (peer-elected industry voluntary service award)