



Brent Korte

Senior Vice President and Chief Marketing Officer
Ameritas Mutual Holding Company
Lincoln, Nebraska

Work History

- Elected senior vice president and chief marketing officer – Ameritas Mutual Holding Company – 2015
- Senior vice president, head of advisor and channel marketing – LPL Financial – 2013 to 2015
- Director – global web and marketing strategy; director – RIA client strategy – BlackRock iShares – 2011 to 2013
- Vice president – wealth management – T. Rowe Price – 2008 to 2011
- Marketing director; sales and marketing director – Principal Funds – 2006 to 2008
- First vice president – director of strategic marketing; director of strategic planning and communications; director of field marketing – Washington Mutual – 1995 to 2006
- Partner and general manager – Food For Thought Consultants – 1990 to 1995

Education

- Bachelor's degree, Global Studies, University of Washington
- M.B.A. degree, Foster School of Business, University of Washington

Professional Designations

- FINRA Series 7, 26 and 63 securities licenses

Business Activities

- Ameritas Investment Corp. – Board member
- Lied Center for Performing Arts – Board member
- Lincoln Partnership for Economic Development – Board member
- American Marketers Association (AMA) – Member

Awards

Numerous industry awards in advertising and marketing communications