



## Rich Wiedenbeck

Senior Vice President and Chief Information Officer  
Ameritas Mutual Holding Company  
Lincoln, Nebraska

### Work History

- Elected senior vice president and chief information officer – Ameritas Mutual Holding Company – 2013
- Joined Ameritas in 2010 as vice president – information technology
- President – GCR Services, LLC., a project consulting company – 2007 to 2010
- Vice president – Sapiens International, a global software company – 2004 to 2007
- Vice president – Sherwood International, a global software company – 2002 to 2003
- Global Leader, Financial Services Sector – Cap Gemini Ernst & Young, a global consulting and services company – 1998 to 2002
- Director, Enterprise Program Office – RR Donnelley & Sons, a global printing company – 1995 to 1998
- Managing director – Innovative Business Solutions, a technology strategy consulting start-up company – 1991 to 1995
- General manager – Boeing Aerospace, Peace Sentinel Program – 1989 to 1991
- Program manager – TRW Defense Systems – 1987 to 1989
- United States Air Force – 1979 to 1987

### Education

- Associate's degree, Information Systems, University College, University of Maryland
- B.S. degree, Business Administration, Alameda University
- Masters degree, Project Management, Stratford University

### Business and Community Activities

- American Management Association – Member
- Forrester Client Advisory Board
- VC/PE Advisory Council for InsurTech
- Novarica Technology Research Council
- Society of American Magicians

### Past Community Service

- North Carolina Governor's Advisory Board on Education
- Illinois Food Bank
- Habitat for Humanity
- United States Air Force – Founder of Young Airmen Support Group MAST