



## Jim Barone

Senior Vice President – Group Distribution  
Group Division of Ameritas Life  
Lincoln, Nebraska

### Work History

- Elected senior vice president – group distribution – 2018
- Elected senior vice president – group business development and MGA distribution – 2015
- Elected vice president – group business development – 2014
- Appointed national vice president – group business development – 2013
- Vice president/partner – Curtis Visual Communications – 2010
- Chief sales officer – ARAG North America – 2008
- Vice president of marketing and sales – Luxottica/ EyeMed – 2004
- Vice president of marketing and sales – Anthem Blue Cross and Blue Shield – 1999
- Manager of sales/account executive – Anthem Blue Cross and Blue Shield – 1987

### Education

- Juris doctorate degree, University of Toledo College of Law; Toledo, Ohio – 1994
- B.A. degree, Philosophy, University of Cincinnati; Cincinnati, Ohio – 1987

### Business and Community Activities

- Lincoln Symphony Orchestra – Vice president and board member
- United Way of Lincoln and Lancaster County – Board member
- United Way of Lincoln and Lancaster County – City of Lincoln Tocqueville Society chairperson, City Campaign chairperson

### Past Community Service

- Ohio State Bar – Inactive member in good standing
- University of Toledo College of Law – Dean's Advisory Board
- Legal Marketing Association – Membership chair
- United Way, Luxottica Group – National campaign chair
- United Way, Anthem Blue Cross and Blue Shield – National campaign chair
- Anthem BCBS – Corporate PAC vice chairman
- Colorado Symphony Orchestra – Board member
- Cincinnati Symphony Orchestra – Board of Overseers

### Honors and Awards

- “40 under 40” Top Business Leader, *Denver Business Journal*