

## Ameritas announces recent officer elections

October 12, 2016//Lincoln, Neb.//JoAnn Martin, Ameritas president and chief executive officer, announces the following officer elections, effective October 1, 2016.



**Jerry Herbert** was elected vice president and chief financial officer of Ameritas Investment Partners and Ameritas Investment Corp. In this new role, Herbert will oversee the finance functions of both subsidiaries.

With more than 11 years of leadership experience in roles within Ameritas Investment Partners, Herbert's previous career experience also includes nine years as a controller and experience as a tax and audit professional at a public accounting firm.

Herbert is a graduate of Xavier University, Cincinnati, Ohio, where he earned a bachelor's degree in business administration with an emphasis in accounting. He is a certified public accountant and a member of the Ohio Society of CPAs.



**Sharyn Marreel** was elected second vice president – group field sales operations. Her new role includes overseeing and directing the field customer relations and external provider networks teams.

She also is responsible for field expense management and sales training, in addition to overseeing the sales operations areas.

Marreel joined Ameritas in 1983 in the group claims department. More recently she was a sales support manager and director of group field relations. She holds an associate's degree in business administration from Southeast Community College, Lincoln, Neb.



**Carrie Weber** was elected vice president – audit, risk management and compliance. She is responsible for enterprise risk management and corporate compliance, in addition to internal auditing.

She joined Ameritas in 2013 as vice president – audit services. She has 20 years of experience in public accounting and private industry, including roles as a chief financial officer and an executive vice president of administration.

Weber graduated from the University of Nebraska-Lincoln with a bachelor's degree in accounting. She is a certified public accountant (CPA) and holds the professional designation of associate, life management institute (ALMI). She is a member of the American Institute of Certified Public Accountants and the Institute of Internal Auditors.

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**Carl Manello** recently joined Ameritas as vice president – information technology. He is responsible for the department’s operations, finance and portfolio management. He also serves as a business partner for the marketing, planning, risk and audit functions of Ameritas.

His experience includes nearly 30 years of line management, program management and operational experience in the manufacturing, insurance, retail, health care and nonprofit industries.

Manello earned a B.A. degree in political science from the University of Michigan, Ann Arbor, Mich., and an M.B.A. in finance and information systems from the University of Notre Dame, South Bend, Ind. He has his PMP (project management professional) certification and is a member of the Project Management Institute (PMI).



**Michael Reis** joined Ameritas in September as vice president – retirement plans sales and relationship management. He will work to enhance relationships with financial professionals and help them help clients achieve their retirement objectives.

Reis brings a wealth of experience to the position and has held leadership roles with various national financial services companies. He also has held a number of sales and management positions.

He graduated from the New Jersey Institute of Technology in Newark with a B.S. degree in business management. He holds the FINRA Series 7 and 63 securities licenses.



**Andrew Rinn** joined Ameritas in June as second vice president – advanced markets for the individual division. He oversees the advanced planning strategies on behalf of financial service professions for high net worth clients and business owners.

He brings 18 years of experience with national financial services companies. Rinn earned his B.S. degree in business and marketing from Midland University, Fremont, Neb., and his juris doctorate from Drake University Law School, Des Moines, Iowa.

He holds the professional designations of certificate financial planner (CFP), chartered life underwriter (CLU) and chartered financial consultant (ChFC). He is a member of the Society of Financial Service Professionals, Iowa State Bar Association and American Bar Association.

### About Ameritas

**Ameritas** – founded in 1887, Ameritas Life and its affiliated companies – offers a wide range of insurance and financial products and services to individuals, families and businesses. These products and services include life insurance; annuities; individual disability income insurance; group dental, vision and hearing care insurance; retirement plans; investments; mutual funds; asset management and public finance. Securities offered through affiliate Ameritas Investment Corp., member FINRA/SIPC. For more information, visit [ameritas.com](http://ameritas.com).

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