

Ameritas announces election of Bill Lester as president and chief operating officer



Lincoln, Neb. (March 15, 2017) – JoAnn Martin, Ameritas chief executive officer, announces the election of William (Bill) W. Lester to the position of president and chief operating officer of Ameritas, effective April 3, 2017.

In this position, Lester will serve as president and chief operating officer for Ameritas Mutual Holding Company, Ameritas Holding Company and Ameritas Life Insurance Corp. Lester will provide oversight and leadership across the enterprise.

"This is an important time for our businesses to help more customers fulfill life and Bill is the right person to foster our growth," Martin said. "The board of directors and I are excited about the opportunity for Bill to assume additional leadership responsibilities."

Lester began his career with Ameritas in 1983 as a securities analyst with Ameritas Investment Advisors and has moved throughout the organization holding several key positions, most recently as executive vice president, investments/finance and corporate treasurer for Ameritas Mutual Holding Company. He also serves as president, chief executive officer and corporate treasurer of Ameritas Life Insurance Corp. of New York.

He earned his B.S. degree in business administration from the University of Nebraska-Lincoln. He also holds his CFA (Chartered Financial Analyst) designation.

Among his many activities in the community, Lester serves as a trustee of Bryan Health, trustee of the University of Nebraska Foundation, board of directors of Universal Surety Company/Inland Insurance Company, board of counselors of the University of Nebraska Medical Center and on the advisory board of U.S. Bank of Lincoln.

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Ameritas – founded in 1887, Ameritas Life and its affiliated companies – offers a wide range of insurance and financial products and services to individuals, families and businesses. These products and services include life insurance; annuities; individual disability income insurance; group dental, vision and hearing care insurance; retirement plans; investments; mutual funds; asset management and public finance. Securities offered through affiliate Ameritas Investment Corp., member FINRA/SIPC. For more information, visit ameritas.com.

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