

Ameritas announces recent officer elections

Lincoln, Neb., (March 27, 2017) – JoAnn Martin, Ameritas president and chief executive officer, announces the following officer elections, effective March 1, 2017.



Nicole Comstock was elected vice president of alternative distribution in individual distribution operations for Ameritas Life and Ameritas Life of New York. She joined Ameritas in January. In her new role, Comstock will lead and oversee the service and operations strategy that supports sales growth.

Comstock attended the University of Nebraska-Lincoln and the College of St. Mary-Lincoln. She studied business management and marketing.



Connie Grosser was elected vice president of advisor services for Ameritas Investment Corp. (AIC). She has been with the company since 1987 and previously served as vice president of risk and analytics in AIC.

In her new role, Grosser will manage relations and communications with Ameritas field partners.

Grosser graduated from Miami University, Oxford, Ohio, with an accounting major. She earned LOMA's FLMI (Fellow, Life Management Institute) professional designation.



Tabatha Riegler was elected second vice president of channel and product in marketing for Ameritas Life and Ameritas Life of New York. She joined the company in 2012 and most recently was director of channel and product in marketing. Her new role is to drive strategy, research and content creation for Ameritas products and services.

Riegler has a B.S. degree in journalism from Ohio University in Athens, Ohio, and an M.A. degree from Wright State University in Dayton, Ohio, where she studied English. Riegler earned LOMA's professional designations ALMI (Associate, Life Management Institute) and ACS (Associate, Customer Service.) She is a member of the American Marketing Association.



Grant Smiley was elected second vice president of information technology and operations for Ameritas Investment Partners (AIP). He started with the company in 2015 and previously served as senior director of technology for AIP.

In his new role, he is responsible for services related to information technology for AIP, as well as trading system operations and analytics.

Smiley graduated magna cum laude with a B.S. degree in computer engineering from the University of Cincinnati and earned an M.B.A. from Xavier University in Cincinnati, Ohio.

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About Ameritas

Founded in 1887, Ameritas Life and its affiliated companies offer a wide range of insurance and financial products and services to individuals, families and businesses. These products and services include life insurance; annuities; individual disability income insurance; group dental, vision and hearing care insurance; retirement plans; investments; mutual funds; asset management and public finance. Securities offered through affiliate Ameritas Investment Corp., member FINRA/SIPC. For more information, visit ameritas.com.

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