

## Ameritas announces Rimpley elected senior vice president – human resources



Lincoln, Neb., (August 9, 2017) – Ameritas Chief Executive Officer JoAnn Martin announces April Rimpley has been elected to the position of senior vice president – human resources, effective July 31.

Rimpley was named interim vice president of human resources earlier this year. She previously was vice president of group customer connections and operations in the group division.

“April is a talented, well-qualified and experienced manager who knows the business,” Martin said. “She has done an excellent job in her interim position and I’m pleased to have her step into this leadership role for the long term.”

Rimpley has held various roles in the Ameritas group division focusing on service to providers, members and plan holders. She earned a B.A. degree in psychology with a business minor from Wayne State College in Wayne, Neb., and an M.A. degree in management with a leadership emphasis from Doane University in Crete, Neb.

Industry education with professional designations Rimpley holds include LIMRA Leadership Institute Fellow (LLIF), and LOMA’s Associate, Customer Service (ACS) and Fellow, Life Management Institute (FLMI).

Rimpley currently serves as a board member for the National Dental EDI Council, California Association of Dental Plans, Nebraska Future Business Leaders of America Foundation and Capital Humane Society in Lincoln.

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