You want to grow your practice. We can help.



When you're part of the Ameritas Dental Network, we help promote your dental practice to Ameritas dental plan members near you.

Ameritas proudly provides coverage for more than 8 million customers including dependents.

Did you know?

In hopes of acquiring new patients, **54%** of dentists spend more than **$1,000** on marketing each month. This includes the **22%** who spend more than **$5,000** each month.[1]

When you join the Ameritas Dental Network, your name is added to our list of providers, and advertised on our website 24 hours a day, 7 days a week.

And, when patients use the Find a Provider option on our website to find a dentist or specialist in their area, your name, specialty, address, and contact info will be in our dental directory. It also includes a link to your website (if applicable) and directions to your practice.

Check out the provider search function at ameritas.com using the Find a Provider link in the top navigation.

Our service doesn't stop after we help promote your practice. Ask us about our:

- Fast claims turnaround
- Exclusive provider rewards program
- Competitive fees

Target your marketing

A primary indicator of access to dental care in the United States is dental insurance. People with dental insurance tend to visit the dentist more often than those without it.[2]

Did you know?

69% of dentists do not target dental insurance patients.[1]

We promote the Ameritas Dental Network regularly, especially during open enrollments when people sign up for or renew their dental benefits.

Get your rewards

Our Provider Rewards Program includes savings on Dell Computers, supplies from Staples and EZ 2000 software, to name a few.

To find out more, please contact your provider network rep today.

Ameritas
fulfilling life.

Ameritas Life Insurance Corp.
Ameritas Life Insurance Corp. of New York

[1,2] Dental Practice Marketing and Management. May 2020.

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