

# SoundCare®

Your employees' hearing affects their quality of life and their ability to communicate effectively on the job.



Hearing loss is becoming a major health problem. It's striking at younger ages than ever before. Left untreated, damaged hearing can be a barrier to success at work, at school and in social situations. Regular hearing exams are an important habit for good health. Our SoundCare plans help people protect and preserve their ability to hear.

## Make Your Benefits Package More Appealing

Your employee benefits package can help you find and retain the talent you rely on to keep your business running smoothly. Adding hearing care coverage to your current benefits package is more affordable for you and your employees than you might think.

**42%** of employees say improving their benefits package is one thing their employer could do to keep them on the job.

Source: 2016 Aflac WorkForces Report employee benefits study



**30%** of all employees suspect that they have a hearing problem.

Source: Listen Hear! Employee Survey 2013

## Customized Plan Options

Your SoundCare plan can cover hearing exams and/or devices.

**Complete plan:** Members are eligible for up to a \$75 allowance per benefit period for a comprehensive hearing exam.

**Materials Only plan:** Plan pays 50% of the hearing aid cost up to the maximum benefit. Members are eligible for up to a \$40 allowance per benefit period for maintenance, batteries, service contracts, fittings, ear molds and repairs

**Exam Only plan:** Includes exam and materials benefits

**SoundCare plan members pay no deductible for hearing exams, hearing aids or hearing aid maintenance. The hearing aid benefit amount is progressive, rewarding loyal employees with an amount that increases over time.**


	Year 1	Year 2
<b>Coverage Option 1:</b>	<b>\$800</b> (\$400 per ear)	<b>\$1,600</b> (\$800 per ear)
<b>Coverage Option 2:</b>	<b>\$1,600</b> (\$800 per ear)	<b>\$3,200</b> (\$1,600 per ear)

Each amount in bold above is the total hearing aid benefit available for both ears. Once plan members use their hearing aid coverage—no matter how many years they've been on the plan—they become re-eligible for the Year 2+ benefit amount after five years, as long as there is no break in coverage.

Depending upon group qualification, we offer additional plan designs including:

- other benefit amounts
- coverage tied to dental, vision or medical
- stand-alone plans
- two plan options under one contract

*Voluntary is not available.*



**iHear – Affordable Hearing Aid Devices**

iHear is a web-enabled hearing aid with superior sound quality. It's so small it's almost invisible. And your Ameritas of New York SoundCare plan helps cover the cost. Your employees can save thousands of dollars on a device, and receive 10% off and free shipping. And it's all available online. Find out more at [ameritas.com/listen](http://ameritas.com/listen).

**ONLY 20%** of people who could benefit from a hearing aid actually wear one.



People with hearing loss wait an average of seven years before seeking help, often because they are concerned about price. Source: Audiology.org 2016, chcheating.org



Ameritas Life Insurance Corp. of New York

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