

Thomas Knapp elected to Ameritas Life Insurance Corp. Board of Directors



Lincoln, Neb., (February 1, 2018) – Thomas “Tommy” Knapp of the University of Southern California’s Marshall School of Business Lloyd Greif Center for Entrepreneurial Studies has been elected to the Ameritas Life Insurance Corp. board of directors, Ameritas Chief Executive Officer JoAnn Martin announced.

“Tommy’s expertise in entrepreneurship and innovation will be an asset to Ameritas,” Martin said. “His experience in starting, building and leading businesses nicely complements the Ameritas customer-focused vision for growth.”

Knapp is academic director of the Master’s of Science in Entrepreneurship and Innovation and an associate professor of Clinical Entrepreneurship in the Lloyd Greif Center for Entrepreneurial Studies at USC’s Marshall School of Business. His classes in entrepreneurial studies focus on everything from venture management and feasibility analysis to business planning and launching.

Knapp also is founder of Club Sportswear and Honolua Surf Co., an action sports industry leader, and a partner in Blue Jay Bay Ventures, a real estate investment firm. He serves on the board of directors of the Challenged Athletes Foundation, based in San Diego, Calif., and the Semester at Sea program, based in Fort Collins, Colo.

He holds bachelor’s and master’s degrees in business administration from USC.

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About Ameritas

Founded in 1887, Ameritas Life Insurance Corp. and its affiliated companies offer a wide range of insurance and financial products and services to individuals, families and businesses. These products and services include life insurance; annuities; individual disability income insurance; group dental, vision and hearing care insurance; retirement plans; investments; asset management and public finance. Securities offered through affiliate Ameritas Investment Corp., member FINRA/SIPC. For more information, visit ameritas.com.

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