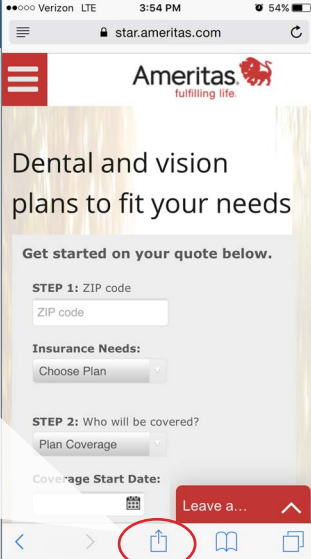


sales on-the-go

Taking your sales with you has never been easier when you add the PrimeStar custom hyperlink to the home screen of your mobile device. Follow the instructions below to see how you can use your Apple device for more selling power on-the-go!

Step 1:

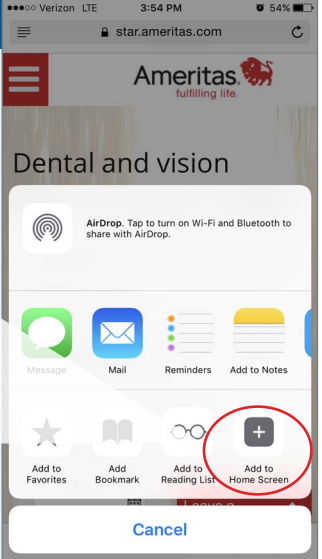
Enter your custom hyperlink into your default web-browser. Then, locate the icon circled here in the image.



The screenshot shows the Ameritas mobile website with a form for entering a ZIP code and insurance needs. A red circle highlights the share icon in the bottom navigation bar.

Step 2:

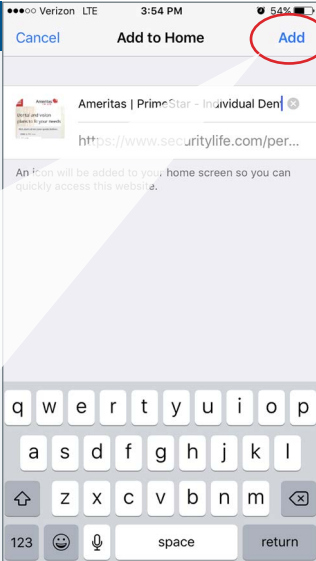
Select the “Add to Home Screen” icon.



The screenshot shows the 'Add to Home Screen' dialog box with various sharing options. A red circle highlights the 'Add to Home Screen' button.

Step 3:

A new window will appear to allow you to edit the name of this page. This is how it will appear on your home screen. Click “Add” when finished.

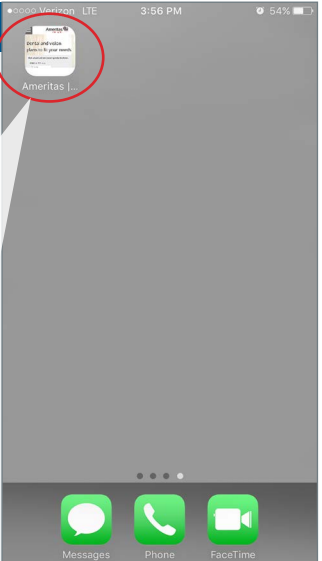


The screenshot shows the 'Add to Home' dialog box with a text input field and an 'Add' button. A red circle highlights the 'Add' button.

Step 4:

Once you’ve hit “Add,” your hyperlink will now appear on the home screen of your mobile device - just as an app would. Now, whenever you’re ready to make a sale, simply click on this app and begin!

As always, you will be automatically credited for any sales made through your hyperlink.









The screenshot shows the home screen with the newly added app icon. A red circle highlights the app icon.



For Agent use only - not to be used in a sales situation.

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