

# PRIMESTAR HYPERLINK FAQ



## Q. What is a PrimeStar hyperlink for Agents and how can it be used?

A. Ameritas offers an online tool to make quoting and purchasing easy for PrimeStar individual dental and vision insurance. Having a unique hyperlink automatically fills in your Agent Writing Number to ensure you get credit for purchases made by your clients. The link can be placed on your website, in emails or included in letters or direct mail pieces requesting clients log on under your account and purchase.

## Q. How do I get my unique PrimeStar hyperlink?

A. Upon appointment with Ameritas, you will receive a welcome email. This will contain your unique Agent Writing Number and hyperlink. Once an application has been processed, whether submitted by mail or electronically, we will notify you by email. Need a hyperlink? Contact us at 855-728-7542 or email [star.sales@ameritas.com](mailto:star.sales@ameritas.com) and we'll get you set up.

## Q. If I am a General Agent, is it possible to receive a unique hyperlink?

A. Yes, please contact the Sales Connect Team for additional information at 855-728-7542 or email [star.sales@ameritas.com](mailto:star.sales@ameritas.com).

The screenshot shows the Ameritas website interface. At the top, there's a navigation bar with 'My Portals' and 'Agent Portal' dropdowns, and links for 'Contact Us', 'FAQs', 'Forms', 'Providers', and 'Sign Out'. Below this is a secondary navigation bar with 'INDIVIDUAL PLANS', 'GROUP PLANS', 'OUR STORY', 'OUR INSIGHT', and 'PRODUCERS'. The main content area features a large image of a family and the heading 'Dental and vision plans to fit your needs'. A quote form is overlaid on the image, with the following fields and options:

- Get started on your quote below.
- STEP 1: Your ZIP code:
- STEP 2: Who will be covered?:
- AGENT INFORMATION: EDIT
  - Ameritas
  - 855.728.7542
  - 10901 Red Circle Drive
  - Winnepesaukee, MN 55393
- Your Insurance Needs:
- Coverage Start Date:
- [SEE PLANS >](#)

Below the form is a section titled 'Why do I need dental and vision insurance coverage?' with a paragraph of text. At the bottom right, there is a red call-to-action button that says 'AMERITAS PRIMESTAR Get a FREE dental and vision insurance quote'.

Agents will be able to utilize this button on their website and their clients will be directed to the Individual Plans page with their Agent Writing Number already in place.