

Ameritas announces recent officer elections

Lincoln, Neb., (March 22, 2018) – Ameritas Chief Executive Officer JoAnn Martin announces the following officer election, effective March 1, 2018.



Lorenzo Ball was elected vice president – IT strategic data leader of Ameritas Life Insurance Corp. and Ameritas Life Insurance Corp. of New York. He joined Ameritas in January. He holds a M.S. degree in technology management from the University of Pennsylvania and a B.S. degree in mathematics from Morehouse College in Atlanta, Ga.



James Clements was elected vice president – fiduciary services for Ameritas Investment Corp. Previously he served as second vice president – AIC supervision. Clements is a graduate of William Paterson University of New Jersey, where he earned his B.A. degree in political science. He holds the professional designations AIF, IACCP and BFA, and holds the FINRA Series 7, 9, 10, 24 and 63 securities registrations.



Kelly Halverson was elected vice president and actuary – individual product development of Ameritas Life Insurance Corp. and Ameritas Life Insurance Corp. of New York. His previous position was second vice president – individual product development. Halverson holds an M.B.A. from Creighton University in Omaha and a bachelor's degree from the University of Nebraska-Lincoln.



Bruce Lefler was elected vice president and managing director of public finance for Ameritas Investment Corp. Most recently Lefler served as vice president of public finance. He is a graduate of the University of Nebraska-Omaha, where he earned a B.S. degree.

XXX

About Ameritas

Founded in 1887, Ameritas Life Insurance Corp. and its affiliated companies offer a wide range of insurance and financial products and services to individuals, families and businesses. These products and services include life insurance; annuities; individual disability income insurance; group dental, vision and hearing care insurance; retirement plans; investments; asset management and public finance. Securities and investment advisory services offered through affiliate Ameritas Investment Corp., member FINRA/SIPC. For more information, visit ameritas.com.

Contact:

Ann Avery, Senior Media Relations Manager
402-467-7819 desk
402-540-0867 cell
ann.avery@ameritas.com