

Ameritas introduces competitive new life insurance product

Features differentiate Ameritas Growth Index Universal Life

Lincoln, Neb., (June 5, 2018) – Ameritas Life Insurance Corp. has unveiled a new life insurance product designed to offer accumulation, living benefits and lifetime income for those seeking to minimize uncertainty and maximize the future.

"With Ameritas Growth we have evolved the chassis of our popular existing index universal life product with several updates and changes," said Kelly Halverson, Ameritas vice president and actuary – individual product development. "Together, these changes create an exciting, new accumulation-focused IUL that's really competitive in maximum funding situations."

While providing a death benefit, Ameritas Growth IUL is set apart by these key features and benefits:

- **A 10-year lookback guarantee of four percent.** Guarantees credited interest will equal at least four percent compounded annually over the first 10 years for account values allocated to the index strategies.
- **Lifetime income rider.** Guarantees the client income for life, providing protection for the client's retirement income if they live too long.
- **Care4Life 2.0 rider.** Provides a guaranteed accelerated death benefit for chronic, critical or terminal illness with 18 qualifying triggers.
- **Index credit enhancement.** Offers an additional 10 percent of the index credit starting in year six, helping to accumulate long-term cash value.
- **Early cash value rider.** Generates higher cash surrender value in the early years of the policy without sacrificing long-term performance.
- **Broader choice of index strategies.** Offers more flexibility and options, appealing to a wider range of clients.

Optional provisions and riders have limitations and restrictions and may have additional charges. Riders may not be available in all states. For more information about the Ameritas Growth Index Universal Life product, visit our [resource page](#).

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About Ameritas

Founded in 1887, Ameritas Life Insurance Corp. and its affiliated companies offer a wide range of insurance and financial products and services to individuals, families and businesses. These products and services include life insurance; annuities; individual disability income insurance; group dental, vision and hearing care insurance; retirement plans; investments; asset management and public finance. Securities and investment advisory services offered through affiliate Ameritas Investment Corp., member FINRA/SIPC. For more information, visit ameritas.com.

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