

Ameritas awards PLAN of PA \$20,000 grant to support individuals with special needs

Lincoln, Neb., (June 28, 2018) – Today Ameritas announced a \$20,000 grant to Planned Lifetime Assistance Network of Pennsylvania (PLAN of PA) in Wayne, PA, to support the organization’s work to provide lifetime care management for intellectually disabled adults.

This grant is part of one of the most prestigious awards from Ameritas, the Lester A. Rosen Humanitarian and Achievement Award. The award was created in 1996 to honor Rosen’s lifetime of service to the insurance industry, to Ameritas and to his community of Memphis, Tennessee.

The award is given annually to one of the company’s independent financial representatives who has achieved great professional success while maintaining a high level of commitment to community service.

Ameritas is proud to award this year’s grant to PLAN of PA on behalf of Frank Hennessey, ChFC, co-founder and managing partner of Premier Planning Group, Inc., a wealth management and employee benefits firm in Phoenixville, PA. Hennessey is an independent financial professional who has represented Ameritas in the Philadelphia area for many years and serves as a PLAN of PA board member and treasurer.

“To have my name associated with the Lester Rosen Award is the greatest compliment anybody could ever give me,” Hennessey said. “Lester Rosen was an icon in our industry, but more importantly, he was truly a great humanitarian who lived to serve and inspire others. This award will serve as a constant reminder for me to make a difference and to do my part even more.”

Through care management and special needs trust administration, PLAN of PA assists people with behavioral health diagnoses or intellectual disabilities to build happier, healthier, more meaningful lives. PLAN of PA offers services and resources to acquire/reinstate public benefits, increase social engagement, obtain paid work, pursue an education, manage personal finances and much more.

“PLAN of PA can put this grant directly to use for the people we serve,” said Christy Holland, executive director for PLAN of PA. “We can deliver real outcomes to people who otherwise might not have access to our services.”

Ameritas featured PLAN of PA and Frank Hennessey in a [video story](#) published this year.

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