Sell Individual Dental and Vision Using Your Ameritas Shopping Link

Register | Create | Share | Find

Register or log in at producerportal.ameritas.com.

Not registered yet?

- If you know your Ameritas producer ID (see upper right corner of your commission statement), go to **producerportal.ameritas.com** and click register at the bottom of the page to set up your account.

- If you are unsure of your Ameritas ID or would like a guided walk-through of the site, fill out the online form at **explore.ameritas.com/onboarding** or call 855-517-5307, option 4, and our Agent Services team will get a quick onboarding session scheduled with you.

Create your individual dental and vision shopping link.

Once you are logged in to the portal:

1. Click on the blue Quote Individual button (upper right side of dashboard)
2. Click on Create Shopping Link
3. Fill in the fields and hit Create.

Wholesale URLs are created by Ameritas.

Go to your shopping site by clicking the blue Open button, or copy your shopping link by clicking the blue Copy Link button and email it to your clients. For easy acces, you can bookmark your link to your favorite browser.

* You do not need a new shopping to link for each client. Separate shopping to links may be used if different Ameritas representatives are assigned, or if you need a separate link to sell in New York.

Share your Ameritas shopping to link.

- Shopping Link content within your emails and on your website to link to your unique URL
- Make your logo on client websites clickable so it opens your shopping to link
- Create a QR code using the QR generator of your choice
  – For example, qr-code-generator.com
- Send your prospect an email with your shopping to link directly from the portal by simply creating a prospect on the same page in the portal where you find your shopping to link and sending an email
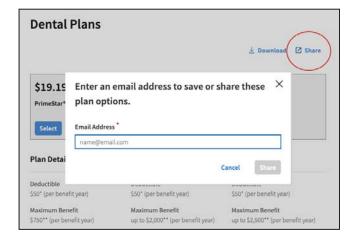
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For Producers Only

Share specific plan designs and rates.

1. Go to your shopping site, enter the prospect's ZIP Code, and answer the plan coverage questions

2. Select the Compare box next to the plans you want to share or compare

3. Click the blue Compare Plans button

4. Choose to download or share the comparison

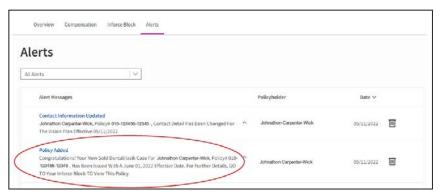– If sharing, enter the prospect's email address and it will appear from your email address

Find your individual cases.

Once you are logged into the portal:

• View alerts when new cases are issued (within 24 hours of enrollment)

• Customize your dashboard with filters for individual and group business

• Under the Inforce Block menu (1), go to Individual Cases (2), and search for policyholders (3)

– Only the first three characters are needed to search, so you don't need to perfectly match the name they used at enrollment or their policy number

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