

Bill Lester elected Ameritas Life Insurance Corp. president and chief executive officer



Lincoln, Neb., (Dec. 10, 2018) – JoAnn Martin, Ameritas chief executive officer, announces the election of William (Bill) W. Lester to the position of president and chief executive officer of Ameritas Life Insurance Corp., effective Jan. 1, 2019.

Martin will continue as chief executive officer of Ameritas Mutual Holding Company (AMHC) and will continue as board chair for Ameritas Life and Ameritas Life Insurance Corp. of New York. Lester will continue as president and chief operating officer of AMHC.

“Bill is a strong leader with the vision and ability to champion and clarify our mission while also meeting the demands of a dynamic and evolving business environment,” Martin said. “I appreciate his focus on achieving results as we continue adding responsibilities to his role.”

Lester began his career with Ameritas in 1983 as a securities analyst with Ameritas Investment Advisors. He earned his B.S. degree in business administration from the University of Nebraska-Lincoln and holds CFA (Chartered Financial Analyst) and FLMI (Fellow in Life Management Institute) designations.

Among his many activities in the community, Lester serves as a board member of Bryan LGH Health Systems and as a trustee of the University of Nebraska Foundation. He serves on the board of directors of Universal Surety Company/Inland Insurance Company, board of counselors of the University of Nebraska Medical Center and the advisory board of U.S. Bank of Lincoln. He also is a member of the CFA Institute.

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About Ameritas®

Ameritas is a marketing name for Ameritas Mutual Holding Company and its affiliated subsidiary companies, including Ameritas Life Insurance Corp. and Ameritas Life Insurance Corp. of New York. Founded in 1887, Ameritas offers a wide range of insurance and financial products and services to individuals, families and businesses. These products and services include life insurance; annuities; individual disability income insurance; group dental, vision and hearing care insurance; retirement plans; investments; asset management and public finance. Securities and investment advisory services offered through affiliate Ameritas Investment Corp., member FINRA/SIPC. For more information, visit ameritas.com.

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