

Employee Benefits Education

Support at enrollment and year-round



Employees are more likely to use their benefits if they understand them. That's why Ameritas creates and maintains benefits education tools at no additional cost. Find out which options meet your specific needs.

Customized benefit overviews

- Add plan descriptions and examples to your existing benefits website or [benefits booklet](#). Or share a custom digital benefits booklet with employees.
- Share a link to a customized [video](#) with voice-over narration.
- Provide benefits information and resources all in one place with a benefits [website](#). No account or login required. The site does not capture employee data or enrollment selections.



How to choose

For best results, keep benefits education simple with only the tools that work best for you and your employees.

For example:

- **Do you have a robust benefits website or booklet?** Add custom content from Ameritas to your existing platform to fit your brand.
- **Do you hold in-person enrollment meetings with printed materials?** Opt for a customized benefits booklet or a high-level [plan overview](#) that directs employees to a benefits website. PDF versions can be emailed or posted on your company intranet.
- **Are you offering two dental plans for employees to choose from?** A customized video linked on your secure site features plan comparisons.
- **Are you offering multiple dental plans along with vision and/or hearing benefits?** A customized website makes it easy for employees to review multiple plan options and benefits in one place.

Additional resources

Ameritas offers non-customized resources to explain benefit features so your employees get the most value from their benefits.

Educational brochures and videos

Ask your broker about digital brochures and videos on topics like how to get [dental cost estimates](#) or how to use [vision benefits](#) that are part of the dental plan.

Ameritas Insights blog

Visit [Ameritas Insights](#) for information to share with your employees about health, benefits and overall well-being.

Find the best fit with the help of your benefits broker.

Ameritas Life Insurance Corp.
Ameritas Life Insurance Corp. of New York



Ameritas, the bison design and "fulfilling life" are service marks or registered service marks of Ameritas Life, affiliate Ameritas Holding Company or Ameritas Mutual Holding Company.
© 2025 Ameritas Mutual Holding Company.

800-776-9446 | [ameritas.com](#)