

Ameritas announces Life Lessons scholarship recipient

St. Cloud State University student, Chassidy Walworth, receives \$5,000 scholarship from Ameritas

LINCOLN, Nebraska, (August 12, 2019) – Ameritas recently partnered with the nonprofit Life Happens to help fund the education of a junior student at St. Cloud State University. The Life Lessons scholarship is designed by Life Happens for college students and college-bound high school seniors to share personal experiences regarding the importance of life insurance coverage for their family. Qualified applicants submitted to Life Happens either a 500-word essay or a three-minute video discussing how the death of a parent or guardian financially affected the students' life.

Ameritas is honored to announce Chassidy Walworth of St. Cloud, Minn., as the 2019 scholarship recipient. A double major in mass communications and marketing, Chassidy works four jobs to pay for her education and living expenses for herself and her brother.

Chassidy is the first student to be sponsored by Ameritas through the Life Lessons scholarship program. Ameritas employees, agents and policyholders had the opportunity to select Chassidy from the four scholarship finalists.

"We now understand the importance of life insurance," Chassidy said. "In order to fund college, I had to take the necessary measures by myself through many forms of employment. Each job requires a certain maturity and leadership that caused me to make an early transition to adulthood."

"The Ameritas Charitable Foundation sees education as a cornerstone of our community giving," said JoAnn Martin, Ameritas chief executive officer. "Through scholarships like Life Lessons, Ameritas is helping support the leaders of tomorrow. Congratulations to Chassidy. We, at Ameritas, cannot wait to see what the future has in store for you."

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About Life Happens

Life Happens is a nonprofit organization dedicated to helping consumers take personal financial responsibility through the ownership of life insurance and related products. The organization does not endorse any product, company or insurance advisor. Since its inception in 1994, Life Happens has provided the highest quality, independent and objective information for people seeking help with their insurance-buying decisions. The organization supports the insurance industry by providing marketing tools and resources through its Life Happens Pro platform and convening the industry each September for Life Insurance Awareness Month. Life Happens is supported by more than 140 of the nation's leading insurance company and financial services organizations. To learn more, visit lifehappens.org.

About Ameritas Charitable Foundation

Ameritas Charitable Foundation was formed in 1985 by Ameritas Mutual Holding Company to support our community through grants that reflect our mission and tagline of Fulfilling Life. Ameritas awards grants for educational programs, civic improvements, cultural opportunities, and health and welfare initiatives. Based in Lincoln, Neb., the foundation awards grants twice a year. For more information, visit ameritas.com.

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