

Ameritas introduces new indexed universal life insurance

Ameritas Value Plus Index Universal Life insurance offers stability and growth at a competitive cost

Lincoln, Nebraska, (August 24, 2019) – Ameritas Life Insurance Corp. introduces Ameritas Value Plus Index Universal Life (Value Plus IUL), a death benefit focused indexed universal life policy. Value Plus IUL offers long-term guarantees and the proprietary uncapped BNP Paribas Momentum Multi-Asset 5 index.

Key features include:

- Care4Life Accelerated Death Benefit Rider – guarantees how much a policyholder will receive when diagnosed with a qualifying condition.
- 10-year lookback guarantee of 3%.
- Lifetime Income Rider.

“Value Plus IUL offers a powerful addition to the Ameritas life portfolio,” said Kelly Halverson, Ameritas vice president – individual product development. “As our lowest priced index universal life product, policyholders can receive death benefit protection and an income for life at an affordable cost.”

For more information about Ameritas Value Plus Index Universal Life, visit our resource [page](#).

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About Ameritas®

Ameritas is a marketing name for Ameritas Mutual Holding Company and its affiliated subsidiary companies, including Ameritas Life Insurance Corp. and Ameritas Life Insurance Corp. of New York. Founded in 1887, Ameritas offers a wide range of insurance and financial products and services to individuals, families and businesses. These products and services include life insurance; annuities; individual disability income insurance; group dental, vision and hearing care insurance; retirement plans; investments; asset management and public finance. Securities and investment advisory services offered through affiliate Ameritas Investment Corp., member FINRA/SIPC. For more information, visit Ameritas.com.

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