

Innovative Vision Benefit Solutions



Why Ameritas?


Set yourself apart from the competition when you sell unique vision benefit options. Ameritas plan options feature:

- the top two nationwide vision networks – VSP and EyeMed
- multiple plan designs and networks for employees to choose from
- vision benefits combined with a dental plan
- small group options with set pricing
- simple plans with no network










Award-winning customer service

Even when you sell VSP and EyeMed plans, you and your clients still work directly with Ameritas. Members contact VSP or EyeMed directly for claims. No-network plan members contact the Ameritas contact center, which has earned BenchMarkPortal's Center of Excellence award since 2006.

Find out more about what makes Ameritas vision plans stand out.



95% of members
enrolled in Ameritas
dental and vision plans
a year ago are still with
Ameritas today

 <p>VSP network</p>	 <p>Combine with dental</p>	 <p>Exam only</p>
 <p>EyeMed network</p>	 <p>Employee choice</p>	 <p>Materials only</p>
 <p>No network</p>	 <p>Small group plans</p>	 <p>Comprehensive</p>



Unique vision plans

Network savings options. Ameritas vision plans feature both of the nation’s top networks – VSP and EyeMed. Employers can choose a VSP or EyeMed network plan, or they can offer both networks and let the employees choose which network they want during open enrollment.

No-network plans. Ameritas no-network Vision Perfect® plans offer the same benefits no matter which provider the member visits. To meet varying needs, these plans can be designed as schedule, flat maximum, increasing maximum or materials only.

Employees choose their plan. With dual and triple choice options, employers offer multiple plans with the convenience of one carrier and enrollment form. Employees choose which plan and network is best for them and their family. With VSP® EasyOptions, employees choose a plan upgrade that fits their needs when they visit their VSP network doctor. Employers choose from two upgrade packages.

Affordability for small groups. EyeChoice® brochured plans offer a choice of network, frame allowance and benefit frequency. With clearly listed rates, these affordable plans help groups with as few as three employees offer VSP and EyeMed network savings or a no-network vision plan.

Combine vision with dental. Ameritas offers a few ways to increase benefits with reduced premium and/or simpler administration.

- A shared portion of the member’s dental maximum benefit can be used toward vision expenses with a dental Fusion® plan that includes Vision Perfect. For additional frame and contact lens benefits, and vision network discounts, pair a dental Fusion plan with a VSP or EyeMed vision plan.
- Ameritas dental plans may be combined with a VSP vision plan. Focus with Dental® plans feature an increasing frame and contact lens allowance.
- Add eye exam coverage to any Ameritas dental plan with VSP Exam Plus®.
- With Ameritas Rewards®, a set amount of benefit rewards that members earn by using their Ameritas dental plan may be used to help pay for eyeglass frames or contact lenses.

Access our latest sales and enrollment materials on our producer marketing site.

explore.ameritas.com/producer



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