

## If it's Worth Doing, it's Worth Doing Right

January 15, 2019

It's the new year! Do you want to up your game professionally in 2020? An easy way to boost your commissions and improve your client satisfaction is to partner with an organization who is fully committed to your success and the health of your clients. Why not work with an organization whose reputation and efforts do the work for you?

### **Ameritas is a Midwestern company with Midwestern values**

Where we come from, you always leave a place better than you found it. We apply this same philosophy to business and our customers. That means ensuring our valued partners receive hearty commissions and our policyholders have comprehensive coverage.

### **An expansive network means your clients get the best economic value**

We want our policyholders to go to the dentist and be in good hands. That's why [our network](#) is one of the largest in the nation! And even if a policyholder's dentist isn't one of our thousands of contracted providers, our comprehensive coverage will still provide benefits, so they can get the care they need at a price they deserve. There's no gimmick. We simply believe in providing a great product.



### **What's in it for you? The commissions!**

Of course, you truly care about your clients' well-being and want them to have the best coverage to suit their needs. But you need to put food on the table, too! That's why we take good care of our partners and make sure it's easy for you to make great commissions.

Ameritas has a 98% persistency rating, which means the majority of your clients will renew year after year, so you can focus your energy on recruiting even *more* new business. Check out this graphic, showing [how to calculate your commissions](#) with Ameritas.

## We make it easy

As an appointed agent, you are provided support and resources to make your job easier. We send our agents regular email communications with pre-crafted social media posts, industry news, sales tips and tricks, and email templates to share with clients. We've even created a [microsite](#) to keep everything in one place. Your success is our success, so we want to make your job easier.

In 2020, make a commitment to yourself and to your clients. Sell the best—make a commitment to sell Ameritas.

Learn more about Ameritas:

- [We're a carrier you can trust](#)
- [Your clients get the best economic value](#)
- [The Ameritas Dental Network](#)