



# Agent Bonus Program

## Short-term incentive program for individual dental and vision sales

You work hard all year, but especially during the AEP/OEP season. We would like to show our appreciation for your dedication to Ameritas and our individual dental and vision products with this bonus program.

### Program details

- \$20 for each eligible individual dental case that remits premium payment via Electronic Funds Transfer (EFT).
- \$10 for each eligible individual dental case that remits premium payment via credit card.
- \$5 for each eligible individual vision case.
- Bonuses apply to September, October, November, and December sales. Eligible cases must be enrolled 9/1/23 through 12/31/23. Cases must have an effective date between 9/2/23 and 1/1/24.
- Cases are eligible for bonuses after the second premium payment has been applied and the policy has remained active for two months.
- Qualifying agents must issue a minimum of 10 eligible dental policies or 10 eligible vision policies during the allotted bonus period to receive the dental or vision bonus.
- Agents will receive payment on all eligible individual cases (ex. 11 dental cases and 11 vision cases sold. 6 dental cases remit payment via EFT (6 x \$20) and 5 dental cases remit payment via CC (5 x \$10) plus 11 vision cases (11 x \$5) = \$225).

### Bonus and payment schedule

All bonuses will be included with the first commission statement of the month according to this schedule.

Second premium applied	Bonus paid to agent
9/1/23 - 9/27/23	11/1/23 (1st statement in November)
9/28/23 - 10/26/23	12/1/23 (1st statement in December)
10/27/23 - 11/29/23	1/3/24 (1st statement in January)
11/30/23 - 12/27/23	2/1/24 (1st statement in February)
12/28/23 - 1/31/24	3/1/24 (1st statement in March)
2/1/24 - 2/5/24	4/3/24 (1st statement in April)

Agents must be appointed through a qualifying General Agent. Qualifying General Agents must meet required persistency levels. Ameritas will make all determinations regarding the incentive program including, but not limited to, whether an agent is qualified. Ameritas decisions will be final and conclusive. Void where prohibited by state law.

### We're here to support your success

If you have questions, please reach out to the Sales Connect Team at 888-336-7601. You can also go to the [agent marketing site](#) for support with selling!

This information is provided by Ameritas Life Insurance Corp. (Ameritas Life) and Ameritas Life Insurance Corp. of New York (Ameritas of New York). Ameritas Life issues dental, vision and hearing care products (9000 Rev. 03-16 for Group and 9000 Rev. 10-22 for Individual, dates may vary by state) in all states other than New York. Ameritas of New York issues dental and vision products (9000 NY Rev. 03-15 for Group and 9000 NY Rev. 03-18 for Individual) in New York. The Dental and Vision Networks are not available in RI. In Texas, our dental network and plans are referred to as the Ameritas Dental Network. Some states require that producers be appointed with us before soliciting products. To become appointed with Ameritas Life, please call 800-659-2223. To become appointed with Ameritas of New York, please call 800-201-8562. Ameritas, the bison design and "fulfilling life" are service marks or registered service marks of Ameritas Life, affiliate Ameritas Holding Company or Ameritas Mutual Holding Company. © 2023 Ameritas Mutual Holding Company.



Ameritas Life Insurance Corp.  
Ameritas Life Insurance Corp. of New York